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JULY 2016

55th Dornbirn Man-made Fibers Congress (Dornbirn-MFC)
20th to 22nd of September 2016
Communicating the Future of Man-made Fibers

Dornbirn-MFC is the global flagship event and innovation platform where approx. 800 researchers and technicians from 30 nations meet this year. The considerable interest and the rising number of participants of the retail and the brands complete the innovation network. Like every year, the guiding principle of the event is "sustainability". This is not only manifested in the content of the lectures - our consequent attitude will be further expressed by the fact that Dornbirn-MFC is a certified "Green Event" and that the catering will be "Green Food".

Sponsors contribute a lot to Dornbirn-MFC`s success

Dornbirn-MFC is being organized by the Austrian Man-Made Fibers Institute on a nonprofit basis. Long-term sponsors, such as the province of Vorarlberg, the city of Dornbirn, Lenzing AG, the associations CIRFS, IVC, and for the first time EDANA, the European Association of the nonwovens producers, constitute the basis of the success of the innovation congress.

In addition to Lenzing AG (AT), the world's largest cellulose fiber producer, the congress management has managed to get the European "Carbon player" SGL Group (DE) along with its subsidiary Fisipe (PT, acrylic fiber producer) as main sponsor on board. The German polyester fiber producer Märkische Faser and Messe Frankfurt/AVANTEX join the esteemed group of main sponsors and utilize the innovative potential within the Dornbirn-MFC network.

Further the creme de la creme of the European fiber producers as additional sponsors is worth mentioning and gratifying in this regard:

Advansa GmbH (DE), Glanzstoff Industries GmbH (AT), IFG Asota GmbH (AT), Dralon GmbH (DE), Perlon GmbH (DE)

For the first time, machinery- and chemical industry will provide sponsorship:

CHT Beitlich GmbH (DE), Groz Beckert KG (DE), IKV Innovative Kunststoffveredelungs GmbH (DE), Lindauer Dornier (DE), Rieter Holding AG (DE), SAURER AG (CH)

The innovation platforms, such as Ecoplus GmbH (AT), Smart Textiles Plattform (AT), as well as the largest Austrian industry consulting group SYNGROUP (AT) and the Linz University of Art (AT) appear as sponsors.

Exploit synergies and joint forces

An essential part of the success of Dornbirn-MFC is the cooperation with international partners. Also this year, there will be close cooperation with prominent institutions and organisations.

Cooperation with the Community-Platform SALTEX in Dornbirn

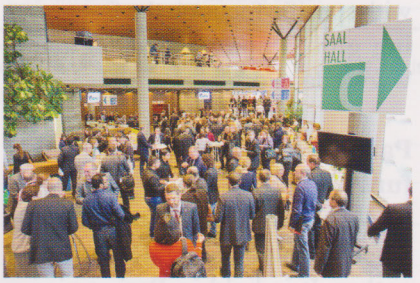
On 5th and 6th of October 2016, the SALTEX – the Community-Platform for Smart Textiles and Composites and its industrial automatization will take place on the exhibition grounds in Dornbirn for the first time. The focus will be the interdisciplinary exchange of knowledge transfer and the progressive interlinking of the sectors involved.

For more details, visit www.saltex.at

Cooperations with Turkish Specialist Publishers

Collaboration with Turkish specialist media aims to raise awareness of Dornbirn-MFC in Turkey which is the most potential market place for the European textile industry.

Teknik Fuarcilik is the editor of "Tekstil Teknoloji" and "Nonwoven Technical Textiles Technology" and also co-organizer of the machinery exhibition ITM in Istanbul. The publisher supports Dornbirn-MFC as well in the print sector as online.



www.teknikfuarcilik.com

There is further partnership with "Textile Dunyasi". Also this cooperation enables comprehensive coverage and presence on the Turkish market. www.tekstildunyasi.com.tr

Cooperation with EDANA

EDANA is the single, powerful "Voice of Nonwovens" - the association represents more than 240 companies along the nonwovens value chain which has a turnover value of about USD 30 billions. With the support of EDANA a block of international, high qualitative lectures could be organized with specific focus on the fast growing global nonwovens segment. www.edana.org

Partnership with Messe Frankfurt/AVANTEX Paris

AVANTEX Paris is a textile fair where fashion and HiTec meet together. It is held in Paris twice a year (February and September) organized by Messe Frankfurt France.

According to the motto "Fashion and Research links together", a symbiosis of the 2 events is created where HiTec fabrics are developed being shown to a great audience on the fairs in Paris – Dornbirn-MFC Congress, respectively the network "Dornbirn-MFC Innovation Community", works as an idea generator for the HiTec fabrics. www.fr.messefrankfurt.com/paris/en/besucher/welcome

Dornbirn-MFC enriched with several side events

Dornbirn-MFC is the innovation generator and communication platform. Several side events will be scheduled around the congress and co-organized by Dornbirn-MFC.

CIRFS, 15th Global Meeting of Chemical Fibers Associations Workgroup Textiles in Automotive

The semiannual meeting of the workgroup "Textiles in Automotive" takes place in Dornbirn as many times before under the supervision of Ms Eveline Weber, Adam Opel AG/GM.

Fashion show on the legendary Major`s Evening

Fisipe from Portugal, the highly specialized subsidiary of the main sponsor SGL Group will provide wonderful artificial furs and other fabrics out of acrylic fibers for the catwalk.

www.fisipe.pt

Eyecatcher TexCar in the Foyer

Groz-Beckert is the world's leading provider of industrial machine needles, precision parts and fine tools as well as systems and services for the production of fabrics. The company will present the longitudinally cut car of a major European car brand in original size in the foyer to demonstrate the various aspects of fiber usage. www.grozbeckert.com/cms/de/news/mediathek/

Novelties for this Year`s Congress

In order to facilitate interaction and experience the congress more lively some panel discussions and workshops will be scheduled in the programme.

Young Scientist Forum

The day before the beginning of the congress approx. 15 young research talents nominated by the sponsors will hold a workshop organized by a Managing Partner of the biggest Austrian Industry Consulting Group SYNGROUP.

Topic: "Future Design of the Innovation Process – Challenges & Opportunities"

CEO Panel as a novelty on the opening day

A high-caliber panel discussion will conclude the plenary on the opening day. The panel will be led by the owner of the most reputed global consulting company in the textile segment, GHERZI. The CEOs and board members of the top fiber producers Indorama Group, Lenzing AG, Advansa, Fisipe, Märkische Faser and Dralon will be on stage and discuss Asia`s dominance and remaining Europe in this context and how the economic environment will change in the future.

"Sportive and Functional" Panel on the Closing Day

The closing of the whole congress will be a panel discussion supervised by a well-known marketing professor at the University Niederrhein. Top managers of the brands Adidas, Skinfit, Urbanrock, Icebreaker and others will be on stage and create a challenging discussion concerning the requirements on the innovation pipeline and which influence new communication channels (eg. social media) will or might offer.

Thematic Focus on the 55th Dornbirn-MFC

This year you can find more than a 100 expert lectures in the programme, whereas close to 50% of the industry and it is worth mentioning the international origin (more than 10% from Japan):

- Fibers and textiles in automotive
- Fibers for nonwovens
- Fiber innovations
- Finishing and functional additives
- Textiles

The details to the expert lectures you will find in the main programme on the newly designed homepage including a download function. www.dornbirn-mfc.com

Make use of the innovation platform and register now: www.dornbirn-mfc.com

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